



## Swineweb.com PR — a news release distribution service for agriculture and food

Swineweb.com PR serves companies who wish to deliver their news to more than 2,000 leading editors, broadcasters & online writers who report on new developments in food and agricultural technology.

For further information on Swineweb.com products and services please visit [www.swineweb.com](http://www.swineweb.com)

### **Cost:**

\$550 per news release sent to the entire list or industry contacts

\$450 to write and edit a news release for distribution

\*Options and packages are available for Swineweb.com to work in conjunction as an agency and package additional public relations activities and campaigns for lesser fee.

**Timing:** You may e-mail your release to us and we'll send it the same day we receive it.

**Media Relations:** For a flat fee of **\$100** per media outlet we'll help you identify the top ten key media where your news release will do you the most good if coverage is achieved. Then we'll contact these top-ten key media personally by phone and e-mail to encourage them not only to use your current news release, but also to consider more in-depth feature coverage. At no additional charge we'll request permission to reprint (print and electronic) so if you wish you may use copies of the stories for tradeshow, direct mail, etc.

*Get your message to the right people. Our proven results can land you essential coverage in news worthy outlets, as well as providing free advertising. The value of Public Relations in an overall marketing plan is invaluable and we will work with you to reach your objectives*

**Contact:** Jim Eadie, by phone at (519) 438-0444, or via e-mail at [jim.eadie@swineweb.com](mailto:jim.eadie@swineweb.com)

## **Sample of Publications, Websites, and Broadcasters on the Swineweb.com e-Distribution Database**

**(Primarily North American Media Contacts)**

### **North American Agriculture Marketing Mangers by Industry (Companies available upon request)**

AgFinance	Equipment
Animal Health	Feed
Ag Real Estate	Fertilizer
Beef	Grain and Wheat
Cars and Trucks	Poultry
Corn	Real Estate
Crops	Soybeans
Dairy	Seed
Energy	Swine
Environmental Management	Technology
Equine	University Professors

## Publications, Websites, and Broadcasters

Ag Alert  
Ag Biotech Reporter  
AgCareers eNews  
Ag Day-TV  
Ag Dealer.com  
Ag Executive  
Ag InfoLink  
Ag Journal  
Ag Lender  
Ag Online  
AgProfessional  
AgriBusiness.com  
AgSource.com  
Ag Vision-TV  
AgWeb.com  
Ag Week  
AgriBusiness Fieldman  
Agriculture Online  
AgriFood Innovations  
Agri Marketing  
Agri News  
AgriSurf  
Agristar Global Networks, Ltd.  
Agri Talk  
Agri-View  
Agriworld Vision  
Alabama Farmer  
Alberta Beef Magazine  
Alberta Crops & Beef  
Alberta Murray Grey Assn.  
Angus Assn.  
Angus Journal  
Angus Beef Bulletin  
American Ag Network  
American Agriculturist  
American Angus Assn.  
American Banker  
American Brahman Breeders Assn.  
American Chianina Assn.  
American Dairy Farmer  
American Dairy Products Institute  
American Farriers Journal  
American Fruit Grower  
American Gelbvieh Assn.  
American Guernsey Assn.  
American Hereford Assn.  
Amer-Intl Charolais Assn.  
American Jersey Cattle Assn.  
American Simmental Assn.  
American Society Of Baking  
American Small Farm  
American Vegetable Grower  
American Vineyard  
Apply  
Arizona Republic  
Asian Agribusiness Publications  
Associated Press  
Aust. Highland Cattle Society  
Aust. Poll Hereford Society  
Area 13 Brahman Breeder's  
Baking & Snack Magazine  
Barron's Online  
BEEF  
Beef Business Bulletin  
Beef Today  
Beef/Western Producer  
Better Pork  
Beef and National Hog Farmer  
Beefmaster Breeders United  
Belgian Blue Herd-Book  
Belted Galloway Soc. of USA  
Better Farming  
Better Crops, Potash & Phosphate  
Big Pasture News  
Billings Gazette  
Biofuels Business  
Bison World  
Bismarck Tribune  
Bizjournals.com  
Bloomberg  
Bloomington Pantograph  
Bovine Veterinarian Magazine  
Brahman Journal  
Brangus  
British Belgian Blue Cattle Soc.  
British Piemontese Cattle Soc.  
British White Cattle Assn. of USA  
Buckeye Farm News  
Buckeye Ag Radio Network  
Business 2.0  
Business Edge Canada  
Business Week  
CAN International  
CALF News  
Calgary Sun  
California-Arizona-Texas Cotton  
California Dairy  
California Farmer  
California Grower  
California Holstein Assn.  
California Vegetable Journal  
Canadian Aberdeen Angus  
Canadian Blonde D'Aquitaine Assn.  
Canadian Cattlemen – The Beef  
Magazine  
Canadian Hereford Assn.  
Canadian Limousin Assn.  
Capitol Press Online  
Carolina Farmer  
Carrot Country  
Cattle Buyer's Weekly  
Cattleguard  
Cattle Today  
CBS Market Watch  
Central Valley Farmer  
Central Washington Press  
Champaign News-Gazette  
Charolais Connection  
Chicago Daily Herald  
Chicago Tribune  
Citrograph  
Citrus Industry Magazine  
Citrus & Vegetable Magazine  
Citrus West  
CNET News.com  
Colorado Farmer  
Computer World  
Connecticut Food Association  
Corn and Soybean Digest  
Corn Farmer  
Cotton Farming  
Cotton International  
Country Roads Network  
Country Folks/Farm Chronicle  
Country Folks Grower  
Country Today  
Country World Newspaper  
Cooperative Farmer  
Cooperative Partners  
Cooperate Profiles  
Cotton Grower  
Crop Decisions  
Crop Life  
Crop Life Technology  
Crop News Weekly  
Crop Production Magazine  
Crop Production Manager  
Crop Protection Reference  
Daily Oklahoman  
Dairy Business Communications  
Dairy Farmers of America  
Dairyline Radio  
Dairy Producer  
Dairy Profit Weekly  
Dairy Herd Management  
Dairyman's Digest  
Dairy Today  
Dakota Farmer  
Dallas Observer  
Dawn Food Products  
Dealer & Applicator  
Delta Agricultural Digest  
Delta Farm Press  
Desert News  
Des Moines Register  
Doane's Agricultural Report  
Dow Jones News Service  
Drovers Journal  
DTN

Eastern Ontario Agri News	Food Nutrition Health News Services	Intl. Brangus Breeders Assn.
e-Business Advisor	Food Manufacturing Magazine	Intl. Texas Longhorn Assn.
EComWorld	Food Protection Report	International Pig Topics
E-Commerce Business	Food Quality	Investors Business Daily
Edmonton Journal	Food Safety Magazine	Iowa Farm Bureau Spokesman
Edmonton Sun	Forbes	Iowa Farmer Today
Elko Daily Free Press	Forrester Research	Iowa Pork Producer
Early Market News	Fort Worth Star Telegram	Iowa Soybean Review
Emerging Technologies	Four Corners Business Journal	Jersey Canada
Entrepreneur.com	Fresh Cut	Jersey Journal
Farm And Dairy	Fresno Bee	Journal of Applied Comm.
Farm Bureau News Editors	Fruit Growers News	Journal of Dairy Science
Farm Business Communications	Gelbvieh Assn. of Alberta	Journal of Extension
Farms.com	Georgia Farmer	Journal of Animal Science
Farm Equipment Guide	Global Produce	Junior Beefmaster Breeders Assn.
Farm Equipment Magazine	Globe and Mail	Just-Food.com
Farm Forum	Good Fruit Grower	Kansas City Kansan
Farm Industry News	GPS World	Kansas City Star
Farm Journal	Grain Journal	Kansas Farm Bureau's Kansas Living
Farm News	Grain News	Kansas Farmer
Farm Progress Publications	Grainnet.com	Kentucky Farmer
Farm & Ranch Guide	Grape Grower	Kiplinger Agriculture Letter
Farm Show	Grapes	LA Farmer
Farm Talk Newspaper	Grass & Grain	Los Angeles Times
Farm Times	Greater Cincinnati Retail Bakers Association	Lancaster Farming
Farm World	Green Markets	Le Bulletin des Agriculteurs
Farmers Advance	GreenMarkets.pf.com	Le Cooperateur
Farmers Digest	Green Profit	Limousin World
Farmers Friends	Greenhouse Grower	Linder Farm Radio Network (MN)
Farmers Hot Line	Greenhouse Product News	Livestock Market Digest
Farmers Weekly Review	Growertalks Magazine	Livestock Weekly
Farming For Profit	Gulf Coast Cattleman	London Financial Times
Farming On Track (Caterpillar)	Hay & Forage Grower	Louisiana Farm Bureau News
Farming, The Journal of Northeast Agriculture	Hereford World	Louisiana Farmer
Farmland Industries	High Plains Journal	Manitoba Pork
Farming Magazine	Hoard's Dairyman	Maple Creek News
FarmPage.com	Hoard's West	Manhattan Mercury
Fast Company	Holstein World	Market Watch
Fastline	Houston Chronicle	Maryland Farmer
Federal Computer Week	Idaho Business Review	Mckee Foods Corporation
Feed & Grain	Idaho Press Tribune	Meat International
Feed International	Idaho Statesman	MeatNews.com
FEED-LOT Magazine	Illinois Agri-News	Memphis Business Journal
Feed Management	Illinois Farm Week	MeatingPlace.com
Feedstuffs	Illinois Jersey Journal	Meat,Marketing & Technology
Fertilizer International	Indianapolis Star	Meat Processing International
Fertilizer Week	Implement & Tractor	Michigan Farm News
FertilizerWEEK.com	Industry Avicola	Michigan Farmer
FFA New Horizons	Indiana Agri-News	Michigan Milk Messenger
Financial Services Online	Indian Head Wolsely News	Mid America Farm Grower
Floriculture International	Indiana Prairie Farmer	Midwest Dairy Business
Florida Agriculture	Indianapolis Star	Midwest Marketer
Florida Entomologist	In Store Buyer/Baking Buyer Association	Midwest Messenger
Florida Farmer	Internet Daily	MidSouth Farmer
Florida Grower	Internet Week	Milling & Baking News
Food Business News.Net	Industry Week	Milling Journal
Food Chemical News		Minneapolis Star Tribune
Food Industry News		Minnesota Farmer's Guide
Food Engineering		Minnesota Holstein News
		Mississippi Farmer

Mississippi Farm Bureau's Farm Country	Pig Progress	Stock Journal
Missouri Beef Cattleman	Porc Press	Stockman Grass Farmer
Missouri Farm Bureau's Show Me	PORK	Stockton Record
Missouri Soybean Farmer	Pork Mail	St. Paul Pioneer-Press
Missouri Ruralist	Pork Report	Successful Farming
MIT Technology Review	Potato Country	Successful Farming Radio Network
Modern Baking Magazine	Potato Grower	Supermarket News
Montana Farmer Stockman	Poultry International	Supermarketworld.com
Montreal Gazette	Poultry Times	Texas Agri-News
Montana Standard	Powerfarm.com	Texas Agriculture
Moscow-Pullman Daily News	Prairie Farmer	Texas Cattlefeeder's Assn.
Mountain West Turf	Prairie Grains	Texas Farmer-Stockman
NAFB Radio Networks (14 w/ 3305 stations)	Prairie Star	The Breeder
NAFB Single Radio Stations (52)	Porc Quebec	The Business Journal
National Association of Wheat Growers	Precision Ag Buyer's Guide	The Cattleman Magazine
National Conservation Tillage Digest	Prairie Hog Country	The Champaign News Gazette
National Hog Farmer	Prepared Foods	The Commercial
National Post	Primedia Business Publications	The Country Today
NCBA Magazine	ProFarmer	The Delmarva Farmer
Nebraska Cattlemen	Progressive Farmer	The Denver Post
Nebraska Farmer	Progressive Dairy	The Farmer
Nebraska Holstein News	Raleigh News Observer	The Furrow (John Deere)
Neighbors/Friends & Family	Red Angus Assn. of America	The Grower
Net Profit (LFT)	Red Bloodlines	The Hog Producer
New England Farmer	Red River (Valley) Farm Network – RRFN	The Land
Newly Weds Foods, Inc	RFD-TV	The Nevada Rancher
New Mexican Stockman	Regina Leader Post	The Oregonian
New York Times	Reiter Dairy	The Packer
Newsweek	Reno Gazette Journal	The Peanut Farmer
No-Till Farmer	Reporter and Farmer	The Peanut Grower
North American Limousin Foundation	Rice Farming	The Pig Site
North Dakota Stockman	Royal Jersey Society	The Standard
Northeast Dairybusiness	Rural Builder	The Sugar Producer
Northern Ag Info Network	Rural Press Ltd	The Sugarbeet Grower
Nut Grower	Sacramento Bee	The Sunflower
Ohio's Country Journal	Salers Assn. of Canada	The Tomato Magazine
Ohio Farmer	Salt Lake Herald Tribune	The Valley Potato Grower
Oklahoma Farmer-Stockman	San Antonio Express News	The Western Dairyman
Omaha World Herald	San Francisco Chronicle	Today's Farmer
Onion World	San Jose Mercury News	Top Crop Manager
Online Banking Report	Santa Barbara News Press	Top Producer
Online Farmer	Santa Fe New Mexican	Toronto Star
Ontario Beef Farmer	Saskatoon Star Phoenix	Tree Fruit
Ontario Dairy Farmer	Saskatchewan Pork	Triangle Business Journal
Ontario Farmer	Scottsdale Tribune News	Tri-State Livestock News
Ontario Hog Farmer	Seattle Times	Tri-State Neighbor
Ontario Milk Producer	SeedQuest	Tulare Advance Register
Ontario Poultry Farmer	Seed Today	Upside Today
Ontario Produce Farmer	Seed World	US Farm Report - TV
Oregon Farmer-Stockman	Sioux Falls Argus Leader	U.S. Jersey
Ottawa Business Journal	Small Farm Today	U.S. News and World Report
Pacific Nut Producer	Smart Business	USA Today
Pennsylvania Farmer	Snack Food And Wholesale Bakery Magazine	Vance Publishing
Pennsylvania Holstein Assn.	South Dakota Holstein News	Vancouver Province
Pets International E-news	Southeast Agricultural Digest	Vegetable
PIG International	Southeast Farm Press	Vegetable Growers News
Pets International E-News	Southeastern Peanut Farmer	Vegetable West
Pig International	Southwest Farm Press	Virginia Farmer
	State Banker Publications	Visalia Times Delta
		Wadena News
		Wallace's Farmer

Washington Farmer Stockman  
Watt Poultry USA  
Western Beef Producer  
Western Cowman  
Western Fruit Grower  
Western Livestock Journal  
Western Producer  
Western Dairy business  
Western Dairyman  
Western Farm Press  
Western Farmer-Stockman  
Wines & Vines  
Winnipeg Free Press  
Winnipeg Sun  
Wisconsin Agriculturist  
Wisconsin Agri-View  
Wisconsin Bakers Association  
World Poultry  
World Grain

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